



# SUMMERMUSIK

CINCINNATI CHAMBER ORCHESTRA | FESTIVAL

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CORPORATE SPONSORSHIP



# OUR MISSION

*We create intimate experiences that connect the musically curious.*

## INTIMACY

The ensemble's smaller size allows you to get closer to the music and the musicians, helping to erase the invisible divide between audience and musicians, connecting you to the art in a new way!

Summertime is where audiences and artists come to share an experience. Whether it's our free Prelude Talks with our music director or post-concert artist receptions, we always look for ways to create transformative experiences for our audiences.

## EXPERIENCE

Summertime is committed to inclusion and accessibility through programming; board, staff, and musician composition; and partnerships with organizations serving underserved communities. Summertime directly invests more than \$100,000 for programming benefiting these communities annually!

## ACCESS

## DISTINCT REPERTOIRE

Chamber orchestras have a unique range of repertoire, spanning from the classical music giants of yesterday to world premiere commissions. Summertime presents a musical experience you won't have anywhere else!

TO DONATE OR BECOME A SPONSOR PLEASE CONTACT US AT

[summertime.org](http://summertime.org)

513.723.1182 x1

[gidley@summertime.org](mailto:gidley@summertime.org)



# SUPPORT THE ARTS IN CINCINNATI



Summervisik's annual economic impact is

## \$1.3 million

### OUR AUDIENCE

- 95% hold advanced degrees
- 57% hold graduate or post-graduate degrees
- 98% have a household income of over \$50k
- 44% have a household income over \$100k
- 92% are age 40+



The Summervisik festival consists of

## 11 events over 25 days

reaching an audience of over

## 4,200 people

representing 100% growth since 2015

## AUDIENCES RAVE

*"Summervisik works so hard to offer unique experiences each year! Thank you. I feel very fortunate to have this experience in Cincinnati."*

*"This was the most fun Summervisik (concert) we've ever attended and maybe the most fun date my husband and I've had in a long time."*

*"Every year I look forward to Summervisik- I have gotten some friends addicted just as I am."*

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# CORPORATE SPONSOR BENEFITS

## \$25,000 Series Sponsor

Same as below, plus:

### Recognition

Name recognition on Summermusik printed marketing materials

Name recognition in all Summermusik email communications

Acknowledgment in related press releases

### For Your Employees

Sixteen (16) total complimentary tickets for the sponsored events, plus a 20% discount on additional tickets

## \$10,000 Single Event

Same as below, plus:

### Recognition

Full page color advertisement, logo placement, and name recognition in our souvenir-quality color program book

### For Your Employees

Eight (8) complimentary tickets for the sponsored event, plus a 20% discount on additional tickets

Backstage tour at the sponsored event upon request

## \$5,000 Single Event

Same as below, plus:

### Recognition

Half-page color advertisement, logo placement, and name recognition in our souvenir-quality color program book

Logo placement on our website with hyperlink to your website

### For Your Employees

Complimentary VIP parking at Mainstage concerts

Four (4) complimentary tickets for the sponsored event, plus a 20% discount on additional tickets

## \$2,500 Single Event

### Recognition

Quarter-page color advertisement, logo placement, and name recognition in our souvenir-quality color program book

Logo placement and name recognition in our magazine-style festival announcement brochure

Name recognition on our website

Logo placement and name recognition on a digital display prior to the sponsored event

Name recognition from stage prior to the sponsored event

### For Your Employees

Invitation to Saturday post-concert parties

Advance ticket access

20% discount on tickets for the sponsored event

Reserved priority seating at the sponsored event